



Enjoy **Gorgeous** seasonal flowers every week...



**GORGEOUS**  
*Subscriptions!*



## OUR Story

The Gorgeous Flower Company was born out of the frustration of not being able to buy great quality, affordable flowers in the UAE. I used to buy flowers from our local supermarket - as they were the best at the time - and from three bunches I could make ONE that didn't look like it was on its last legs!

On the occasion that I did buy a bouquet from a flower shop, they would die just one day later, and when taken back, a salesperson would begrudgingly hand over a replacement that would die the very next day too.

At The Gorgeous Flower Co. we live by our 5-day freshness guarantee, we strive to give great customer service and value.





## HOW IT *works*

- 1.** Go to [www.thegorgeousflowerco.com/subscription](http://www.thegorgeousflowerco.com/subscription) choose your budget and how many times a month you'd like to receive Gorgeous flowers.
- 2.** We deliver Gorgeous seasonal flowers to your home at a time that suits you.
- 3.** Watch our weekly video to see how you can arrange your flowers and get the best out of them!
- 4.** Every week we will deliver something different so you can enjoy all our new flower varieties and colours.
- 5.** Anytime you're away, cancel your subscription @ [thegorgeousflowerco.com](http://thegorgeousflowerco.com) and simply re-start once you're back.



# The art of flower arranging

Your Gorgeous flowers will look great no matter how you put them in your vase but if you can spare a few minutes a week to learn the ancient art of flower arranging - ikebana - then you'll become a flower guru in no time. →



In ikebana, the Japanese art of flower arranging, blossoms, branches, leaves, and stems find new life as materials for artmaking. In contrast to the western habits of casually placing flowers in a vase, ikebana aims to bring out the inner qualities of flowers and other live materials and express emotion. Ikebana reflects the mind of the creator.

The most important thing is to start with the right vase - the length of the flower stems shouldn't be more than one and a half times the height of your selected flowers. Then you start to layer with your flowers. Begin with your largest head flowers and place them on the outer area of the vase, then take the next flower type and layer inwards. Finish with your leaves and pop them on the outer area of the vase to fill the gaps.



Don't forget to check out our *weekly videos* at:  
[www.thegorgeousflowerco.com](http://www.thegorgeousflowerco.com)

# GET IN *touch!*

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